

COMMERCIAL MEDIA KIT · 2026

24FASHION

RUNWAY · DESIGNERS · MODELS · PHOTOGRAPHERS · BEAUTY · LUXURY BRANDS

DIGITAL MAGAZINE · FASHION WEEKS · CONNECTED TV

The fashion authority that belongs in the room.

ESTABLISHED 2020 · NEW YORK · PARIS · MILAN · MIAMI · DUBAI · LOS ANGELES



WHO WE ARE

A living fashion magazine.

Since 2020, 24Fashion has covered runway, luxury, celebrity and culture as one American fashion title — publishing daily across the web, YouTube and social, and built to be found on Google long after the show ends. 24Fashion TV® and the 24Fashion TV logo are registered trademarks of 24Fashion TV, LLC.

- Editorial credibility, not a file upload
- Global fashion-week access
- Digital magazine, YouTube & social



24Fashion TV logo at Miami Swim Week 2021

PRESS & RECOGNITION

As featured in.

FORBES

YAHOO

OK! MAGAZINE

L'OFFICIEL

...and many more across fashion, business and lifestyle press.

“24Fashion TV is a fashion platform that helps new designers to be seen.”

– FORBES

THE AUDIENCE

An audience with taste.

Followed across Instagram (@24fashion.tv), Facebook, YouTube and connected TV — an engaged, style-driven global audience.

86.5K

TOTAL FOLLOWERS

44.6K

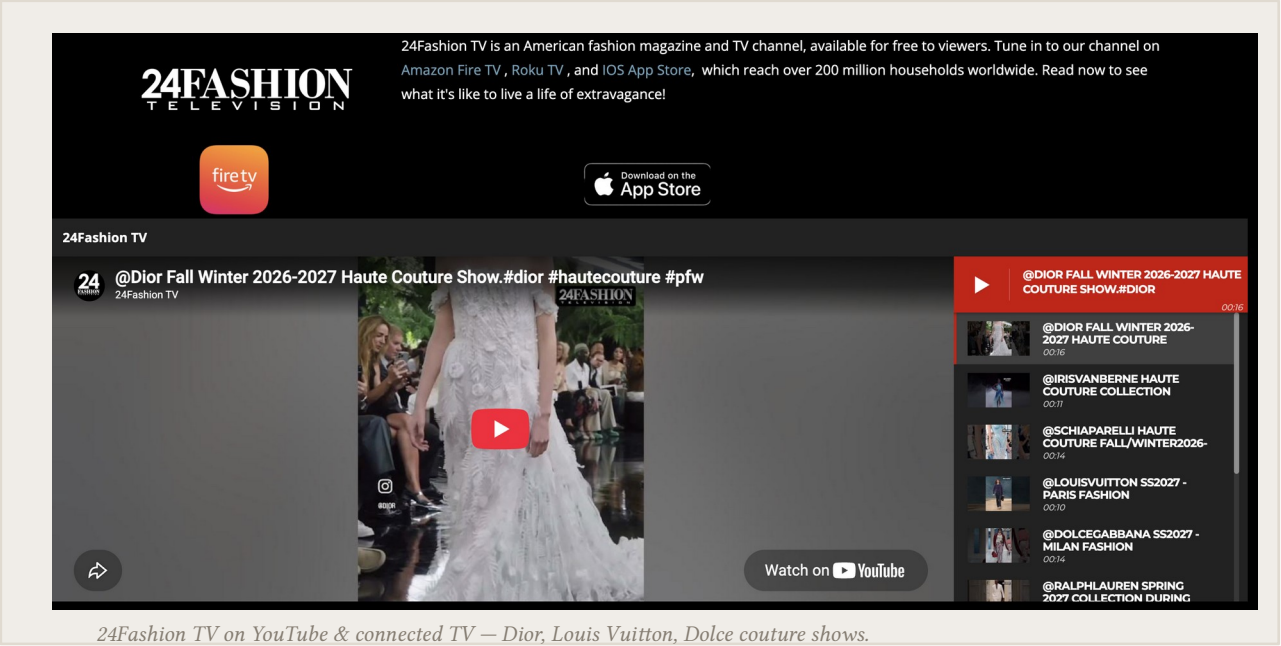
INSTAGRAM

26K

FACEBOOK

15.9K

YOUTUBE



WHAT WE COVER

Built on the fashion calendar.

01

New York Fashion Week

02

Paris Haute Couture

03

Milan Fashion Week

04

London Fashion Week

05

Miami Swim Week

06

Los Angeles

07

Dubai Fashion Week

08

Global Fashion Events

24FASHION.TV®

@24FASHION.TV

BRAND.OFFICE@VUGAMEDIAGROUP.COM

05

ON THE GROUND

We are already there.



FERRARI FASHION EVENT, MARBELLA · HOST DEBBIE WINGHAM

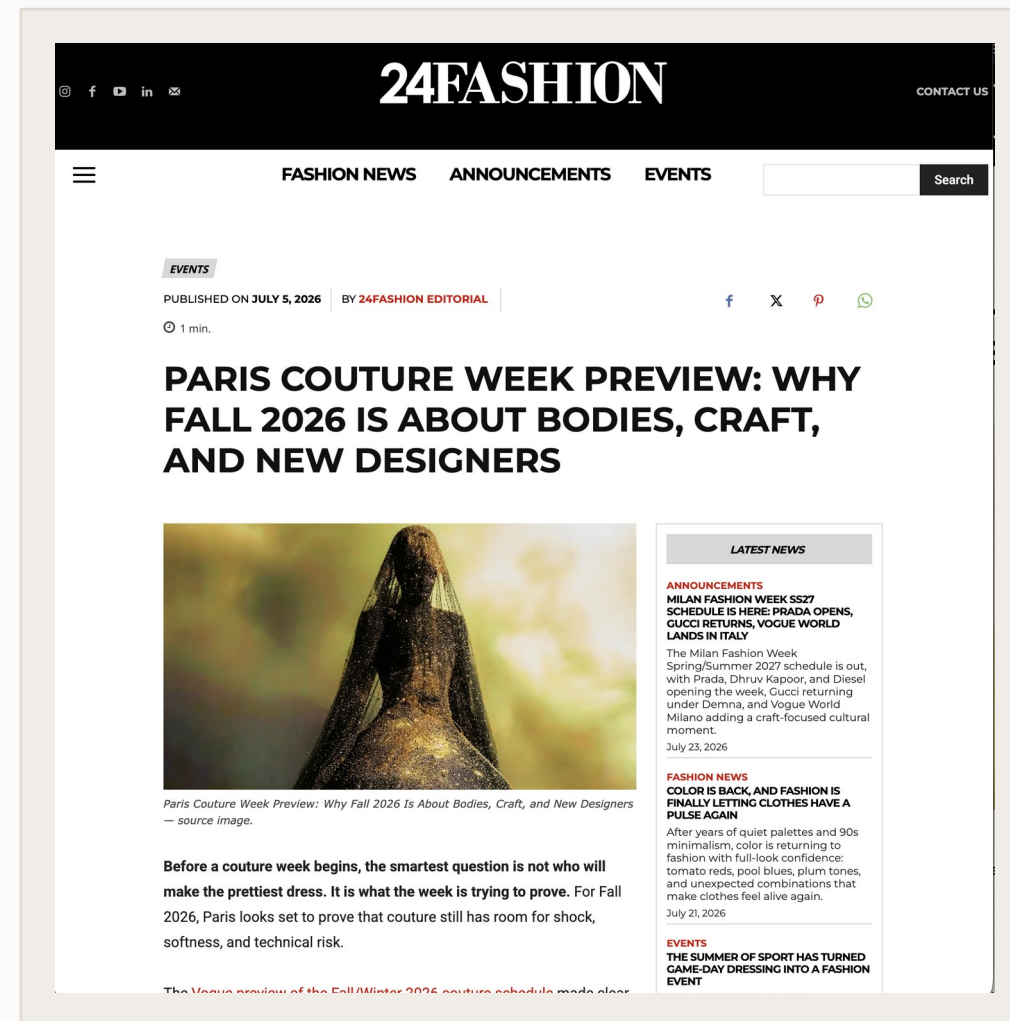


RED CARPET · DUBAI

This is not a press release.

Your release becomes a full fashion feature — written, edited and built for the way people actually discover stories.

- Full editorial rewrite
- YouTube & Instagram embeds
- SEO title & meta description
- Premium article formatting
- One consolidated edit
- Permanent published URL



VERIFIED DIGITAL ACTIVITY · 30 DAYS

Traffic you can verify.

44.08K

UNIQUE VISITORS

643.77K

TOTAL REQUESTS

Cloudflare snapshot · 24 June–24 July 2026 — server-side, unfiltered.

Overview

24fashion.tv

Monitor and configure how Cloudflare processes your web traffic with the services in the menu.

[Review Cloudflare fundamentals](#)

+ Add tag

24 Hours 7 Days 30 Days

23 JUNE — 23 JULY

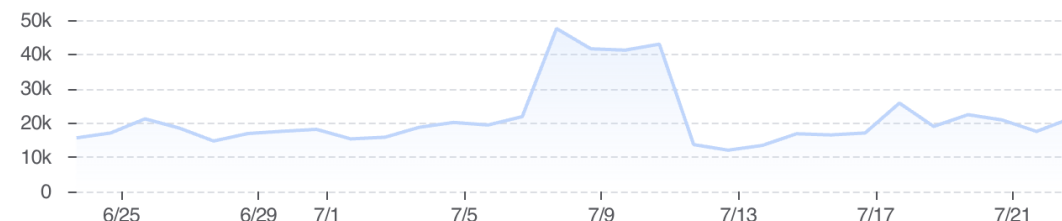
Unique Visitors

43.95k



Total Requests

640.82k



FOUND LONG AFTER THE SHOW

Search authority that lasts.

A fashion domain live since 2020 — 24Fashion features rank on Google's first pages long after launch day, so a Cover Story keeps working while others expire.

40

AHREFS DOMAIN RATING

114K

BACKLINKS

451

LINKING WEBSITES

DISTRIBUTION

One story. Every channel.

A single Cover Story travels across the entire 24Fashion footprint — not one post, but a fashion network.

01 PERMANENT WEB ARTICLE

A published, SEO-optimised feature with its own lasting URL.

03 INSTAGRAM & FACEBOOK

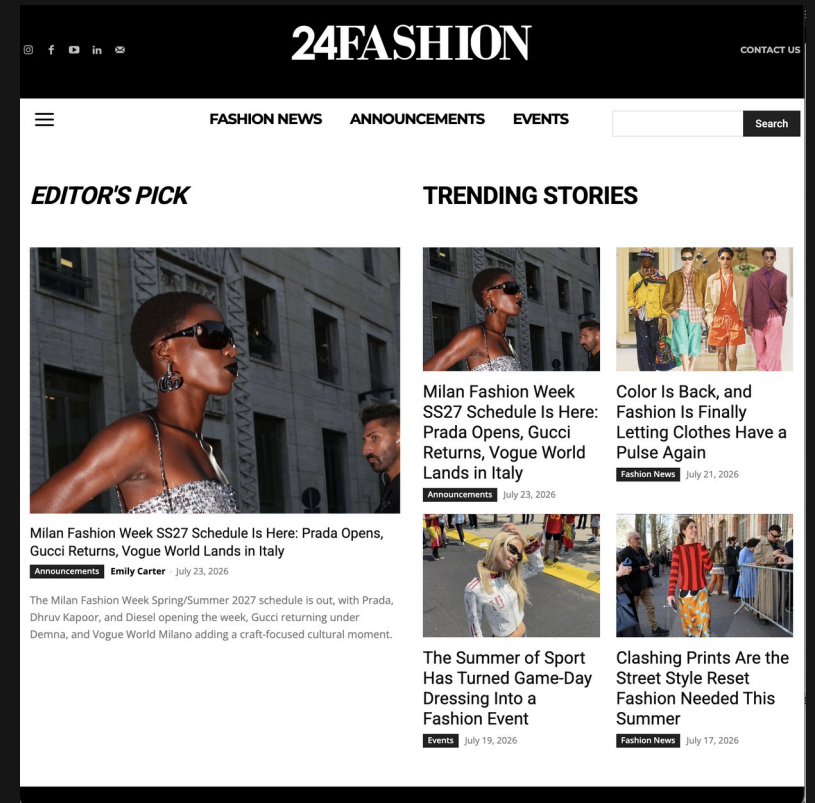
Pushed through Instagram @24fashion.tv and Facebook to a 70K+ fashion-led following.

02 GOOGLE SEARCH

Built for search discovery and continued resurfacing.

04 YOUTUBE

Runway video, interviews and embeds inside the article.



REQUEST A COVER STORY



Your story. The right room.

One rate for the full Signature Cover Story — whether the feature leads with a person, a designer or a brand.

RETAIL RATE

\$1,500

Full Signature Cover Story

PUBLIC RATE

\$1,500

Signature Cover Story

SEND YOUR MATERIAL

Markus Krause

Brand Office: brand.office@vugamediaigroup.com. Instagram: [@24fashion.tv](https://www.instagram.com/24fashion.tv). Press: press@24fashion.tv for A-list / major fashion-luxury only. Cover Story requests: Markus Krause; scope and invoice follow approval.

CAMPAIGNS — BY REQUEST

Signature Cover Story from \$1,500. Custom amplification available on request.

Campaigns from \$1,500. Custom amplification available on request.