

# Official Media Partnership.

2020

ESTABLISHED

86.5K

FOLLOWERS · IG / FB / YT

44K

MONTHLY UNIQUE VISITORS

FORBES · YAHOO · OK! · L'OFFICIEL

AS SEEN IN

We cover your event editorially, at no cost, when 24Fashion TV is named an official media partner — visibility for coverage.

## THE EVENT PROVIDES

- “Official Media Partner” title in event communications
- Logo on the step-and-repeat and/or event signage (per event branding)
- Logo + link on the event website
- Instagram mention & tag (@24fashion.tv)
- Press access for our editorial team
- 2 VIP passes for 24Fashion TV executives

## WE DELIVER

- Pre-event announcement / listing on 24fashion.tv ahead of the date
- Post-event recap feature — permanent URL, built to rank on Google
- Instagram, Facebook & LinkedIn posts with live links to our audience
- Personal shout-out from our executives — post or Stories on their own Instagram
- **GUARANTEED** — “As covered by 24Fashion TV” endorsement badge, live across our digital channels (site, social, email) — runs regardless of broadcast.

## STRICT ENFORCEMENT

**The post-event recap publishes only once every agreed placement — logo, link, Instagram tag — is live and confirmed. If terms lapse, we withhold the post-event feature and remove any pre-event coverage already published. No exceptions.**

**PARTNERSHIP CONTACT:** Markus Krause, Brand Strategy — brand.office@vugamedia group.com · high-res logo pack within 24 hours